# CMI LEVEL 4 MANAGEMENT & LEADERSHIP CERTIFICATE

This highly prestigious qualification is aimed at junior managers looking to build their management and leadership knowledge and skills, and at leaders wanting to enhance their career prospects. The importance of building a solid foundation of management and leadership learning early in a manager's career cannot be understated. By studying this programme, the manager will gain a thorough understanding of key management principles, which they will be able to apply immediately in their workplace, making a real, noticeable difference. Typical roles of prospective learners may be:

- Line Manager
- Project Manager
- Team Leader
- Specialist Manager e.g. HR, IT, Procurement, Logistics

On successful completion of the Certificate, the learner can, subject to experience, apply for Member status of the CMI allowing the use of post-nominals MCMI. Learners can also apply for "Foundation Chartered Manager" status.

### PROGRAMME STRUCTURE

The Certificate is delivered in one block 'module' of five days. Participant numbers will usually be a minimum of 8 and maximum of 12 - an ideal range to facilitate discussion and encourage effective networking (a vital skill for a contemporary manager).

## **CERTIFICATE**

## **MODULE 1**

Managerial Styles and Behaviours	Management or leadership style is the manner in which managers exercise their authority in the workplace and ensure that their objectives are achieved. An effective style of management and leadership delivers results.
Management and Leadership Influencing Skills	Building on the previous subject, this unit focuses on the ways managers can influence their direct reports effectively, resulting in optimum performance.

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